

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: MICHIGAN GOP 2012(336037)  
520 Seymour Ave  
Lansing, MI 48933-1118

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1091-54068  
Contract Dates: 10/10/2012-10/16/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1091-409042  
Invoice Date: 10/21/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/21/2012

Page 1 of 3

**PAY BY** 11/20/2012  
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)  
3299 K St NW Ste 200  
Washington, DC 20007-4415  
ATTN:Accounts Payable

Product Desc: MI GOP

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
1	LATE FIRST FORECAST SPONSOR		10/11/2012-10/12/2012		... T F ...		30	2	4,500.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		... T F ...		2		4,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/11/2012	Th	11:02:42 PM		MRPTV100101DMMH	30	4,500.00				
10/12/2012	Fr	11:01:41 PM		MRPTV100101DMMH	30	4,500.00				
2	LATE FIRST FORECAST SPONSOR		10/15/2012-10/16/2012		M T . . . . .		30	3	4,500.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		M T . . . . .		2		4,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	11:02:41 PM		MRPTV100101DMMH	30	4,500.00				
10/16/2012	Tu				30			4,500.00	Preempted	
10/19/2012	Fr	11:01:41 PM	10/16/2012	MRPTV100101DMMH	30	4,500.00	4,500.00		Makegood	
3	FIRST FORECAST MORNINGS		10/10/2012-10/12/2012		.. W T F ..		30	3	100.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		.. W T F ..		3		100.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/10/2012	We	05:27:01 AM		MRPTV100101DMMH	30	100.00				
10/11/2012	Th	05:29:02 AM		MRPTV100101DMMH	30	100.00				
10/12/2012	Fr	05:45:21 AM		MRPTV100101DMMH	30	100.00				
4	FIRST FORECAST MORNINGS		10/15/2012-10/15/2012		M . . . . .		30	1	100.00	

Warranty - We warrant the above broadcasts were made according to the official station log.

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Buy Line	Flight Description			Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		M . . . . .		1		100.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	06:12:18 AM		MRPTV100101DMMH	30	100.00				
5	CBS THIS MORNING			10/16/2012-10/16/2012		. T . . . . .		30	1	150.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. T . . . . .		1		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	06:58:27 AM		MRPTV100101DMMH	30	150.00				
6	THE PRICE IS RIGHT			10/11/2012-10/11/2012		. . . T . . .		30	1	1,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		. . . T . . .		1		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/11/2012	Th	10:58:12 AM		MRPTV100101DMMH	30	1,000.00				
7	THE PRICE IS RIGHT			10/15/2012-10/16/2012		M T . . . . .		30	2	1,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		M T . . . . .		2		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	11:58:42 AM		MRPTV100101DMMH	30	1,000.00				
10/16/2012	Tu	10:59:12 AM		MRPTV100101DMMH	30	1,000.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		12		21,550.00		3,232.50	18,317.50	4,500.00	4,500.00	0.00

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<b>Billing Notes</b>		
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
<b>Wire Transfer Instructions:</b>	<b>For Billing Inquiries Please Contact:</b>	Gross Billing 21,550.00
	<b>Controller's Dept.</b>	Trade Value 0.00
	212-856-8000	Agency Commission 3,232.50
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		<b>Pay This Amount 18,317.50</b>
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